



For Immediate Release 6/1/2022

Donna Kelner
Plasticade
800-772-0355
dkelner@plasticade.com

Plasticade® Purchases Drum & Channelizer Business from Hill & Smith Inc.

As of today, Plasticade® has become the largest manufacturer of traffic drums and channelizers in North America. Plasticade® has signed an agreement with Hill & Smith Inc., to purchase their drum and channelizer business – formerly marketed under the Work Area Protection brand.

The agreement includes the following products:

- Rebounder XD B500 Traffic Drum
- Lane Changer® B500 Traffic Drum
- B400 Traffic Drum and rubber bases
- Rebounder XD C42 Channelizer and rubber bases
- C42 Channelizer and rubber bases

“Plasticade is committed to providing the market with a large variety of high-quality temporary traffic control products,” said David Foy, President. “Customers are very selective in choosing the best products to create a safe environment for road and construction workers. Our large selection of products makes us a one stop shop for most, if not all, their traffic control product needs.”

Founded in 1954 as the American Louver Company®, Plasticade® is a family-owned manufacturer of plastic and recycled rubber products with factories located in Illinois, Indiana, and Oregon. Headquarters are in Des Plaines, IL.