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FOR IMMEDIATE RELEASE

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Plasticade® Hires Vlad Kotel as Regional Sales Manager, Midwest Region

Plasticade has hired Vlad Kotel as a Midwest Regional Sales Manager for its Traffic Safety Division. Vlad will be taking over everyday Sales Management duties in the Midwest from Thomas Safford, who will now be focusing on his National Sales Management duties.

Vlad has over eight years of experience in the Traffic Control Industry. He worked in Sales Management for RoadSafe in Romeoville, IL for six years and more recently as a Manufacturer's Representative in the Midwest for several traffic control companies.

"Vlad will be responsible for managing and developing new opportunities in the Midwest and will be working closely with our Manufacturer's Representative Groups. His knowledge of the industry and experience in providing product solutions will make him a great asset to our team," says Thomas Safford, National Sales Manager.

Vlad lives in Darien, IL with his wife and two children.

Plasticade® was founded in 1946 as American Louver® Company and is a manufacturer of plastic products, such as, Sign Frames, Traffic Safety Products, HVAC Products, and Shopping Baskets.