



9/20/2017

Dear Valued Customer,

We are pleased to announce the sale of our Shopping Basket business to R.W. Rogers Company in St. Charles, IL. With R.W. Rogers Company's focus on shopping baskets, we think this transition will offer greater value to our basket customers.

R.W. Rogers will begin taking orders for shopping baskets on 9/22/2017. All previous orders confirmed by Plasticade will be shipped and invoiced by Plasticade.

To place an order with R.W. Roger please email:

orders@rwrogerscompany.com

Katie Kott, Customer Service

Phone: 630-377-9033, x109

Fax: 630-377-2073

kkott@rwrogerscompany.com

We appreciate your business and we are working to make this transition as smooth as possible so that your shopping basket needs will be met in a timely fashion. R.W. Rogers will be given logos and any other artwork used to custom imprint your baskets.

Sincerely,

A handwritten signature in black ink, appearing to read "Geoffrey Glass".

Geoffrey Glass
Plasticade CEO
800-772-0355
gglass@plasticade.com

A handwritten signature in black ink, appearing to read "Bob Rogers".

Bob Rogers
R.W. Rogers President
630-774-5668
brogers@rwrogerscompany.com